

The logo for the North Park Festival of Arts. It features the words "NORTH PARK" in a bold, serif font inside a decorative, banner-like shape. Below this, the word "FESTIVAL" is written in a large, bold, serif font, and "of ARTS" is written in a smaller, elegant script font below "FESTIVAL".

NORTH PARK FESTIVAL of ARTS

Sunday, May 20th, 2012 -- 10AM - 6PM

JURIED ARTIST 2012 APPLICATION

First established in 1997, the North Park Festival of Arts is an event that draws over 30,000 people to the North Park community and showcases a wide variety of artistic expressions including dance, music, hands-on art activities and demonstrations, culinary creations, unique arts and craft vendors and fine arts exhibitors. Additional information about the North Park Festival of Arts can be found at: www.northparkfestivalofarts.com.

PLEASE READ CAREFULLY BEFORE SUBMITTING APPLICATION

- Application deadline is Friday, April 6th, 2012
- The Arts Committee will have sole discretion regarding the acceptance of Juried Artist applicants and reserves the right to request removal of displayed work that does not reflect that which was submitted (i.e. crafts, other artists' work, etc.)
- No refunds or withdrawals after 4/6/12. Withdrawal requests must be in writing. Applicants that are not accepted will be refunded in full.
- All artists must have a valid California Sellers Permit (state sales tax license) and have it posted in their booth during Festival hours. Artist is responsible for collecting and reporting sales tax.
- The majority of the work displayed must be original pieces. T-shirts and posters with images of work are not allowed. Limited edition fine art prints only. Prints must represent a minority of the work displayed with the majority being original pieces. Absolutely no imported, manufactured or mass-produced items, kits or articles not made in total by the artist.
- Participating artists must exhibit during all event hours from 10am-6pm. Exhibit must be staffed by the participating artist or artists at all times during event hours.
- North Park Festival of Arts will provide booth space and canopies. Participants must provide their own tables, chairs and means of display sturdy enough to withstand crowds, wind and weather conditions. We do not provide booth accessories. No generators allowed.

REGISTRATION FEES

Individual Fee

The \$125 Individual Artist Package includes:

- **The opportunity for an artist to show and sell work directly to the public.**
Artists will be assigned to a 10' x 10' tented booth provided by the North Park Festival of Arts. Hanging materials, walls, displays, etc. must be furnished by the artist.
- **Artist's information on the North Park Festival of Arts Web page to include individual artist name and link to professional Web page.**
- **An opportunity to win awards and cash prizes.**

Group Fee

The \$250 Group Artist Package includes:

- **The opportunity for a group to show and sell work directly to the public.**
Groups (up to 6 artists) will be assigned to a 10' x 20' booth provided by the North Park Festival of Arts. Hanging materials, walls, displays, etc. must be furnished by the artist.
- **Group information on the North Park Festival of Arts Web page to include artist names and link to professional Web page.**
- **An opportunity to win awards and cash prizes.**

AWARDS AND PRIZES

Best in Show: \$250

Best in Each Juried Category: \$100

**Awards only given out to categories in which 3 or more artists are showing.*

- Best in Collage (Digital, Mixed Media 2-D)
- Best in Fine Jewelry/Textiles (does not include beading)
- Best in Oil/Acrylic Painting
- Best in Photography
- Best in Printmaking/Drawing
- Best in Sculpture (wood, mosaic, metal, stone, ceramic, art glass)
- Best in Watercolor/Pastel

APPLICATION

STEP 1: ARTIST(S) INFORMATION

Individual Artist

Name: _____

Group (Limited to established, permanent artist groups, no exceptions.)

Group Name: _____ # of Members: _____

Contact Person: _____

Groups please list all artist's names and their art type (6 artists maximum):

EXAMPLE: John Smith - Sculpture

- 1) _____ 2) _____
- 3) _____ 4) _____
- 5) _____ 6) _____

Individual & Groups please complete the remainder of the application

Street Address: _____ City _____

State: _____ Zip: _____ County: _____

Phone: _____ Cell Phone: _____ Fax: _____

E-mail: _____ Web Site: _____

Please describe your work in 20 words or less:

Artist Art Type(s): Check YOUR category (*Groups to check all categories showing in your booth*)

- | | | |
|---|---|--------------------------------------|
| <input type="checkbox"/> Collage (Digital, Mixed Media 2-D) | <input type="checkbox"/> Fine Jewelry/Textiles | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Oil/Acrylic Painting | <input type="checkbox"/> Printmaking/Drawing | |
| <input type="checkbox"/> Watercolor/Pastel | <input type="checkbox"/> Sculpture (wood, mosaic, metal, stone, ceramic, art glass) | |

Are there any special requirements we should know about? _____

Are you or your group interested in appearing on early morning TV to promote the Festival? **(YES/NO)**

Step 2: APPLICATION IMAGES

1. For Individuals, submit one (1) digital photo of your booth and three (3) digital photos of your current work representing the category you have entered. The image size should be no bigger than 1024x800 pixels and should be saved as a jpeg file. Format of the file name should be "ArtistName_Art_Name.jpg".
2. For Groups, submit (1) digital photo of your group's booth (3) digital photos of current work for EACH participating artist. When submitting images, please remember to include artist's name, along with title, dimensions and medium with each image. The image size should be no bigger than 1024x800 pixels and should be saved as a jpeg file. Format of the file name should be "ArtistName_Art_Name.jpg".

Groups: When submitting images, please remember to include artist's name, along with title, dimensions and medium with each image.

STEP 3: PLEASE READ AND SIGN

Only artists displaying their own original work are eligible to participate in North Park Festival of Arts. **T-shirts and posters of work are not allowed.** Limited edition prints and giclees only. Prints must represent the minority of the work displayed, with the majority of work being original pieces. Literature and information pertaining to the artist's work is permitted. North Park Festival of Arts reserves the right to request removal of displayed work that does not reflect that which was submitted (i.e. crafts, other artists' work, etc.) **Absolutely no imported, manufactured or mass-produced items, kits or articles not made in total by the artist.** Participating artists must exhibit during all event hours from 10am – 6pm. Exhibit must be staffed by the participating artist or artists at all times during event hours. Artists are solely responsible for collecting monies for work sold and for payment of taxes to any city, county, state or federal agency. Artists are solely responsible for copyrighting their own work. Artists are prohibited from distributing literature or promoting in any other manner, any religious, fraternal, foundation, political or commercial organization. Artists are responsible for the transportation, installation, insurance, and security of their work. North Park Festival of Arts, its organizers, sponsors, volunteers and affiliates accept no responsibility for loss/accidents/injury/damages. North Park Festival of Arts retains the right to use photographic images of visual and performing artists, and/or their work, for advertising and promotion purposes only. I agree to use North Park Festival of Arts sanctioned hanging materials & return my space to the same if not better condition. **An application is a commitment to show. No refunds or withdrawals after 4/6/12. Withdrawal requests must be in writing.** North Park Festival of Arts reserves the right to refuse application to anyone for any reason. All decisions are made ultimately at the discretion of North Park Festival of Arts.

I have read the rules & regulations above, and agree to follow them. I understand that fees are non-refundable.

Signature _____ Date _____

Step 4: Artist Exhibition Fee

\$125 (individual artist)

\$250 (10' x 20' space with up to six group members)

Method of Payment: (select one): *Please make all checks payable to North Park Main Street.*

Check

Money Order

Please note:

- You must sign your application and payment must be received for your application to be considered complete.
- Fees will be refunded in full for applicants who are not accepted.
- Fees are non-refundable for accepted Juried Artists after Friday, April 6th, 2012.

Step 5: Before sealing the envelope, be sure to:

Sign the Artist Application and include the appropriate exhibition fee payable to North Park Main Street

Mail completed application to:

**North Park Festival of Arts Artist Application
c/o North Park Main Street
3076 University Avenue
San Diego, CA 92104**